

The page features a decorative design with three large yellow circles of varying sizes and two thin yellow lines crossing diagonally. The circles are positioned in the top right, middle right, and bottom right areas. The lines intersect in the upper left and middle right sections.

FOOTLIGHT

THEATRE COMPANY

“...encouraging, promoting and supporting musical theatre within the city of Burnaby and throughout the Lower Mainland.”

Footlight Theatre Company, Constitution and By-Laws

Program Advertising Rates & Specifications

July 2010



2010 Fall Production Advertising Rates



NOVEMBER 5 – 20, 2010
Michael J. Fox Theatre, Burnaby, BC

Deadlines:
Space Close – Tuesday, September 28
Material Close – Tuesday, October 12

Maximum number of audience: ~6000
(1 preview & 9 shows)

PLACEMENT:

SIZES	WIDE (in inches)	HEIGHT (in inches)	COLOUR	BLACK & WHITE
Outside Back Cover	5-7/16	8-1/2	\$1,200.00	N/A
Inside Front Cover	5-7/16	8-1/2	\$1,000.00	N/A
Inside Back Cover	5-7/16	8-1/2	\$1,000.00	N/A
Full Page	5-7/16	8-1/2	\$850.00	\$750.00
½ Page Vertical	2-3/8	7-3/4	\$550.00	\$400.00
½ Page Horizontal	4-1/2	3-5/8	\$550.00	\$400.00
¼ Page Horizontal	4-1/2	2-3/8	\$400.00	\$300.00
¼ Page Vertical	2-3/8	3-5/8	\$300.00	\$200.00

Print-ready ad files can be supplied electronically (Max. 10 meg. file) or on disc with all high-resolution images and fonts in PDF, JPEG or TTIF file.

Footlight Theatre is a registered charity and is HST exempt.

Rates are subject to change without notification.

For more information please contact advertising@footlight.ca.